

### **GENERAL CONTENT TYPES**

1. Articles
2. Biographies
3. Blogs
4. Book Reviews
5. Book Summaries
6. Cartoons / Illustrations
7. Case Studies
8. Charts/Graphs
9. Cheat Sheets
10. Company News
11. Content Curation
12. Dictionaries
13. eBooks
14. Email Autoresponders
15. Email Newsletters
16. FAQs
17. Forums
18. Giveaways
19. Glossaries
20. Guides
21. How-To Articles
22. Infographics
23. Instructions
24. Interviews
25. Lists
26. Memes
27. Mind Maps
28. Mobile Apps
29. Online Games
30. Original Research
31. Photo Challenges
32. Photo Collages
33. Photos
34. Pinboards
35. Podcasts
36. Polls
37. Predictions
38. Press Releases
39. Q & A Sessions
40. Quizzes

41. Quotes
42. Recipes
43. Resources
44. Service Reviews
45. Slide Shares
46. Surveys
47. Templates
48. Timelines
49. Tool Reviews
50. User Generated Content
51. Videos
52. Vlogs (Video Blog)
53. Webinars

### **SOCIAL MEDIA CONTENT TYPES**

1. Facebook
2. Instagram
3. LinkedIn
4. Pinterest
5. Twitter
6. YouTube